RICK ABORN

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EMAIL - RICK.ABORN@GMAIL.COM

PORTFOLIO - HTTP://RICKABORN.DESIGN/

UX/UI DESIGNER (SR. DESIGN + UX ANALYST)

CVS Health | Boston, MA   **January 2021 - Current**

Planning and designing a design library that will show every user flow on all our websites, including variations of each page based on user type. This library will be akin to IMDB and will serve as a tool to help designers, product managers, business and other stakeholders.

Used Figma to design, prototype and test a new prescription rescheduling feature allowing retail, Caremark and Specialty users to schedule or cancel their preferred prescription refill date.

Visualized and designed screens for the COVID scheduler during the height of the pandemic, demonstrating a strong sense of responsibility and adaptability in a high-pressure situation. I'd also create prototypes of these screens which informed our stakeholders (including White House officials) about how our latest design release will function and look aesthetically.

Worked on the MYP team with a focus on improving prescription management primarily using Figma to design, prototype and test web-based platforms including mobile, tablet, and desktop.

UX DESIGN INTERN

ETQ | Burlington, MA   **July 2019 - December 2019**

ETQ received negative feedback for their newest software, so they hired me to conduct a deep analysis of these usability tests to locate and prioritize various pain points. User research identified that navigation, information hierarchy and onboarding were primary pain points for users.

As a solution I designed a new onboarding flow for our users using Pendo.io focusing on key operational details to get users up to speed quicker. My portfolio goes into greater detail if you're interested.

UX/UI DESIGNER

ABORN WEB DESIGN | Boston, MA   **February 2019 - October 2022**

Freelanced with the following companies:

CloudZero (Cloud Spend Analytics) - Improved Information Architecture., U.I. and infographics

Touchpoint Orange (Design Studio) - Designed internal CRM system for a financial wealth co.

Unique Edge Management (Project Management/Rental Marketing) - Total site redesign + copy

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aborn
UX/UI DESIGNER

EDUCATION

Bachelor of Science
Resource Economics
UMass Amherst
Graduated 2011

Certificate in UX Design
General Assembly Boston
Completed Feb 2019

SKILLS

I complete projects from discovery to final UI hand-off.

- UI design, annotations, hand-off and QA testing

- UX design, wireframing and interactive prototyping

- User research, UX/UI audits, competitive analysis, user testing and affinity mapping

SOFTWARE

- Figma, FigJam and Miro
- Adobe Creative Suites
- Usertesting.com
- HTML, CSS, and JavaScript
- Hotjar and Google analytics

DESIRED NEXT ROLE:

I'd love to find another full-time or contract UX/UI role that works with cutting edge tech including A.I.