

Rick Aborn

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Email - rick.aborn@gmail.com

Portfolio - <http://rickaborn.design/>

UX/UI DESIGNER (SR. DESIGN + RESEARCH ANALYST)

CVS Health | Boston, MA

January 2021 - Current

Planning and designing a design library that will show every user flow on all our websites, including variations of each page based on user type. This library will be akin to IMDB and will serve as a tool to help designers, product managers, business and other stakeholders.

Designed a new prescription rescheduling feature allowing retail, Caremark and Specialty users to schedule or cancel their preferred prescription refill date.

Visualized and designed screens for the COVID scheduler during the height of the pandemic, demonstrating a strong sense of responsibility and adaptability in a high-pressure situation. I'd also create prototypes of these screens which informed our stakeholders (including White House officials) about how our latest design release will function and look aesthetically.

Working on the Manage Your Prescriptions team visually designing web-based platforms including mobile, tablet, and desktop.

UX DESIGNER INTERN

ETQ | Boston, MA

October 2019 - December 2019

ETQ received negative feedback for their newest software, so they hired me to conduct a deep analysis of these usability tests to locate and prioritize various pain points. User research identified that navigation, information hierarchy and onboarding were primary pain points for users.

As a solution I designed a new onboarding flow for our users using Pendo.io focusing on key operational details to get users up to speed quicker. My portfolio goes into greater detail if you're interested.

UX/UI DESIGNER

ABORN WEB DESIGN | Boston, MA

February 2019 - October 2022

Freelanced with the following companies:

CloudZero (Cloud Spend Analytics) - Improved Information Architecture, U.I. and infographics

Touchpoint Orange (Design Studio) - Designed internal CRM system for a financial wealth co.

Unique Edge Management (Project Management/Rental Marketing) - Total site redesign + copy



EDUCATION

Bachelor of Science
Resource Economics
UMass Amherst
Graduated 2011

Certificate in UX Design
General Assembly Boston
Completed Feb 2019

SKILLS

I complete projects from
discovery to final UI hand-off.

UI design + Annotations +
Hand-off + QA Testing

UX design + Wire-framing +
Prototyping

User research + UX/UI Audits +
Competitive Analysis + User
Testing + Affinity Mapping

SOFTWARE

Figma + Sketch + InVision
Adobe Creative Suites
UserTesting.com
CSS + HTML

DESIRED NEXT ROLE:

I'd love to find another full-time or contract UX/UI role that works with cutting edge tech including A.I. I'd love to design in the healthcare, video game, restaurant or sports industries.