

Rick Aborn

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Portfolio - <https://rickaborn.design/>

UX/UI DESIGNER (SR DESIGN + RESEARCH ANALYST)

CVS Health | Boston, MA

January 2021 - Present

Working on the Manage Your Prescriptions team visually designing web-based platforms including mobile, tablet and desktop.

I recently designed a new feature allowing retail users to schedule their preferred prescription refill date. This involved competitive research, heuristic evaluation, wireframing, prototyping, user research, final UI design, and handoff/QA with DEV. Figma was my primary design tool.

Product and Business gave me great reviews for my scheduler designs and I'm currently implementing this scheduler throughout all CVS services, like CVS Caremark.

In the past, I visually designed screens for the COVID scheduler at the height of the pandemic. I was also responsible for stitching together and maintaining end-to-end demos of new design releases. These demos inform our stakeholders (including White House officials) about how our latest release will work and look.

UX/UI DESIGNER

Aborn Web Design | Boston, Ma

October 2019 - Present

Worked with a design studio called Touchpoint Orange. We're working on a variety of projects including redesigning the internal CRM for a financial wealth company.

Worked with CloudZero (an application that breaks down 'cloud spend' for design ops professionals) to better organize their infographics, upgrade aesthetics and improve overall user experience. User satisfaction significantly increased from 6/10 to 8/10.

Worked with a project management/rental marketing company named Unique Edge Management. I redesigned their site with a focus on simple information architecture, copywriting and visual design. Improved customer leads significantly.

UX DESIGN INTERN

ETQ | Burlington, Ma

July 2019 - December 2019

ETQ was receiving complaints about usability issues for their newest software, so they hired me analyze usability tests to locate and then prioritize pain points. Feedback from these studies identified that navigation was a primary pain point for new users.



EDUCATION

Bachelor's of Science in Resource Economics

UMass Amherst

Isenberg School of Business

Graduated 2011

Certificate in User Experience Design

General Assembly Boston

Completed Feb 2019

TOP SKILLS

- UI design
- UX design
- Infographic design
- Responsive web design
- Art direction
- Prototyping
- Wireframing
- Usability studies
- User flows
- User research
- Affinity mapping

SOFTWARE

- Adobe create suites
- Figma
- Sketch
- InVision
- Wordpress
- Miro, Rally, Airtable
- Usertesting.com
- Hot jar analytics
- OptimaCard Sorting
- CSS, HTML, JavaScript